

Larry K. Schooner

graphic designer

professional experience

January 2011 - Present

Web & Graphic Designer

Waters Technology Corporation
waters.com

Responsibilities

Develop marketing materials focused on elevated branding and product guidance, including but not limited to messaging, design, strategy, and implementation.

Typical projects include print collateral, trade-show materials, email & banner ad campaigns.

Creation of cross platform static and dynamic web pages and mobile applications using HTML5, CSS3, PHP & MySQL

Accomplishments

Successful management of multiple projects under tight deadlines, through strong organizational skills.

Demonstrated meticulous attention to detail through strict adherence to brand standards.

June 2008 - January 2011

Senior Graphic Designer

Johnson Brothers Liquor Company
johnsonbrothers.com

Responsibilities

Develop marketing materials focused on engaged branding and immediate purchase, including but not limited to messaging, design, strategy & implementation.

Including: brochures, menus, table tents, sell sheets, posters, trade-show preparation, email blasts, web ads as well as monthly print and email newsletters.

Inventory management, machine maintenance, department budget and billing.

Successful management of multiple projects for multiple clients under tight deadlines.

Accomplishments

Recipient of two written commendations from CEO recognizing my design work.

Saved over \$13K in 2010 alone through management of vendors and services.

January 2009 - Present

Freelance Designer

Larry Kristopher Designs
larrykristopherdesigns.com

contact info

Address

17 Pond Street, Apt 2. Boston, MA 02125

Phone

508.596.7947 (Mobile)

E-mail

larry@larrykristopherdesigns.com

Portfolio

www.larrykristopherdesigns.com

references & additional non-relevant work
experience available upon request

education

Bachelor of Science

Web Management & Internet Commerce

Associate of Science

Computer Graphics & Digital Media

Johnson & Wales University

Providence, Rhode Island

professional skills

Adobe Creative Suite 5

Illustrator	Expert
Photoshop	Proficient
InDesign	Proficient
Dreamweaver	Proficient
Flash	Proficient

Web & Mobile

HTML5	Proficient
CSS3	Proficient
PHP	Proficient
MySQL	Proficient
JQuery & JQuery Mobile	Proficient
JavaScript	Proficient
Drupal 7	Proficient
Java	Experienced
ActionScript	Experienced

Office & Productivity

Powerpoint 2007	Expert
Word 2007	Proficient
Excel 2007	Proficient
Outlook 2007	Proficient
Access 2007	Experienced
AS400	Experienced

Environments

Macintosh OS X Lion
Windows XP | Vista | 7